

# Affiliate Launchpad – No Blog Needed

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A step-by-step checklist to help you start affiliate marketing without a website or blog.

## Step 1: Choose Your Niche

- I picked a niche I know or want to explore
- I confirmed it has affiliate programs or products to promote
- I checked audience demand (search volume, interest, competitors)

## Step 2: Pick Your Platform(s)

- I chose 1–2 platforms (e.g., TikTok, YouTube, Instagram, Email, Reddit)
- I optimized my bio or profile for clarity and credibility
- I set up a link hub (Linktree, Beacons, etc.) for affiliate URLs

## Step 3: Set Up Your Affiliate Tools

- I signed up for affiliate programs or networks (Amazon, OGAds, Impact, etc.)
- I shortened and tracked my links using Bitly, PrettyLinks, or similar
- I reviewed platform rules on affiliate links and disclosures

## Step 4: Start Creating Content

- I brainstormed 10–15 content ideas that educate, entertain, or solve problems
- I created 3–5 pieces of content with affiliate links naturally included
- I added strong CTAs like “check the link in my bio” or “grab the deal below”

## Step 5: Build Your Email List (Optional but Powerful)

- I created a free lead magnet (checklist, guide, mini-course, etc.)
- I set up a landing page using ConvertKit, Systeme.io, or MailerLite
- I created a welcome email or automated sequence with affiliate links

## Step 6: Track, Learn & Improve

- I checked my link clicks, conversions, and EPC weekly

I doubled down on what's working (top posts, highest-converting links)

I adjusted my content or platform strategy based on performance

### **Ongoing Habits**

I show up consistently on my chosen platforms

I test new content styles, hooks, and product angles

I stay updated on trends, tools, and affiliate opportunities