☑️ Pinterest Affiliate Sale Starter Checklist

Your Fast-Track Guide to Making Your First Affiliate Sale on Pinterest

🧠 Account & Niche Setup

- ✔ Create a Pinterest Business Account
- ✔ Add a profile photo or logo
- ✔ Write a keyword-rich bio
- ✔ Claim your website or landing page
- ✔ Choose a profitable niche (with products + demand)
- ✔ Use Pinterest Trends to validate your niche

🔍 Find & Select Affiliate Products

- ✔ Join relevant affiliate networks (Amazon, ShareASale, ClickBank, etc.)
- ✔ Choose products that solve real problems
- ✔ Avoid promoting random or unrelated products

🎨 Pin Creation & Optimization

- ✔ Use Canva or Snappa to design tall vertical pins (1000x1500px)
- ✔ Add clear headlines + text overlay
- ✔ Use bold colors + high-quality images
- ✔ Include a strong CTA (Tap to Learn More, Grab Yours, etc.)
- ✔ Add SEO-friendly titles and descriptions
- ✔ Sprinkle in relevant keywords and hashtags

📌 Set Up Rich Pins

- ✔ Add meta tags to your site or page
- ✔ Use Pinterest's Rich Pin Validator
- ✔ Confirm approval—Rich Pins will activate automatically

🔗 Link & Disclose

- ✔ Add affiliate links (either direct or via landing page)
- ✔ Disclose with "#affiliate" or a disclaimer
- ✔ Avoid spammy or broken links

📂 Board Optimization

- ✔ Create boards around your niche
- ✔ Write keyword-rich board titles + descriptions
- ✔ Add 5+ pins per board
- ✔ Regularly update and re-pin

🚀 Promote Your Pins

- ✔ Join group boards
- ✔ Schedule content with Tailwind
- ✔ Share pins on Instagram, Facebook, Twitter
- ✔ Test Pinterest Ads with small budgets

📊 Track & Improve

- ✔ Use Pinterest Analytics to track saves, clicks, and outbound links
- ✔ Repin top-performing content
- ✔ Redesign or remove underperformers
- ✔ Test different pin styles to improve results

🎯 Bonus Tip

- ✔ Stay consistent. Pin regularly. Keep learning. One affiliate sale can turn into a stream of passive income when you treat Pinterest like a business, not a side scroll.